

SOIL CONSERVATION NEWS

Yancy operating his fathers farm in Brookland community said, "Our land did not go away where there was a protective cover on it." The cover was corn stalks and native grasses. Any cover left on the land will help to protect the soil from erosion. The cover breaks the force of the rain drop before it hits the ground. Since Mr. Yancy began cooperation with the Veterans Soil Conservation Service, he has planted 100 acres of corn and native grasses. These areas will be planted to bahia grass this spring. Terraces will be laid out and constructed this fall. Mr. Yancy is interested in keeping a 100-acre soil at home.

CONGRATULATIONS



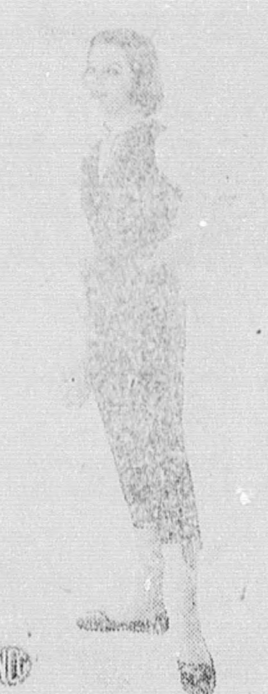
ELBA THEATER

On the grand reopening of your remodeled building. For fine entertainment attend this theater. For fine tile and marble work see

R. W. MIMS

Tile - Marble - Terrazzo
925 Madison Avenue
Montgomery, Ala.

FASHION-AT-HOME

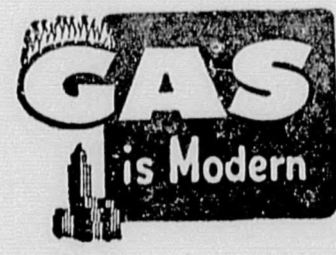


One of the most popular at home fashions for elegance, career girl or young womanhood is the casual ensemble of tailored pants and jacket. The National Custom Council reports. This smart and comfortable design teams Revere plain and printed corduroy in an outfit ideal for lounging or tv sessions.

Conservation District he has carried out several soil and water conservation practices on his farm. Kuhn has been the first in the body crowd land. He has planted several acres to im-

proved pasture. Cover crops follow a big portion of his row crop land. Now Mr. Yancy with the help of the local soil conservation technician is planning a food producing system for his farm. This plan requires several grassed waterways to empty the excess water. These areas will be planted to bahia grass this spring. Terraces will be laid out and constructed this fall. Mr. Yancy is interested in keeping a 100-acre soil at home.

Mr. & Mrs. Ross Clark spent several days last week in Cullman at the home of Mr. & Mrs. James E. Polson.

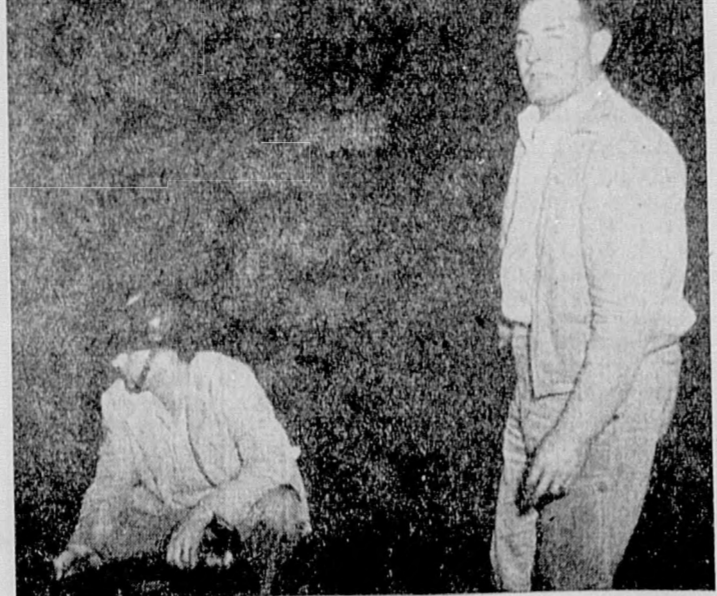


PROPANE GAS SYSTEM

- Refrigeration
- Plumbing
- Heating
- Cooking

We are now in a position to furnish bottles, with deposit, for cooking and water heating.

New Brockett Phone 82
PROPANE GAS & APPLIANCE CO.
Chat Massey, Serviceman—Gibbs McCormick, Prop.



Ed Gingles picks up a section of hose at the Veterans Auto are members of the volunteer fire department which did an efficient job three weeks ago as Cleo Hawkins looks on. Both men active job in locating and putting and putting out this blaze. (Clipper photo)



An exhilarating open-air feeling with overhead visibility entirely new to a hardtop is found in this new 1954 Ford Crestline Skyliner—a Ford exclusive in the high volume field. The illusion of riding in a convertible is given by the transparent, molded plastic top, tinted blue-green, which covers the entire driving compartment. Like all 1954 Fords, it is available with a completely new 1954 V-8 engine or a new 160-cu. in. V-6.

GET THE CLIPPER READING HABIT
Buy and Sell Through Clipper Want Ads
Buy Your Typewriter Ribbons at The Clipper

CECIL Drive-In

Highway 84—Midway—Enterprise and New Brockett
PROGRAM FOR THE WEEK

Thurs.-Fri., Jan. 21-22	Sun.-Mon., Jan. 24-25
The Marrying Kind	Sunnyside of Street
Judy Holiday	Frankie Lane
Aldo Ray	Billy Daniels
	Tues.-Wed., Jan. 26-27
	Souls in Pawn
Saturday, Jan. 23	Roadshow
Star of Texas	Attraction by Steede
Wayne Morris	Thurs.-Fri., Jan. 28-29
Corpse Vanishes	It's a Big Country
Bela Lugosi	Ethyl Barrymore
	Gary Cooper

FOR SALE AT PUBLIC AUCTION

W. B. MIXSON HOME ESTATE
To be sold to highest bidder

Located Highway 84 Between Elba & New Brockett
● 80 Acres of Land ● Good Home
● Approximately 75,000 feet standing timber
Monday, January 25, 1954—Enterprise Courthouse
11:00 A. M.—4:00 P. M.

BREWTON ENGINEERING COMPANY
OOTHAN, ALABAMA — 605 East Washington St.
Home of Superrock and Cinder
BLOCKS and BRICKS
Also see our new window sill, coping, stepping stone,
4" & 6" Drain Tile
Dial 4-5130 — A. J. Roy, Supt.

Social Activities

Mrs. J. D. Whitman, Society Editor
Phone 330 or 483

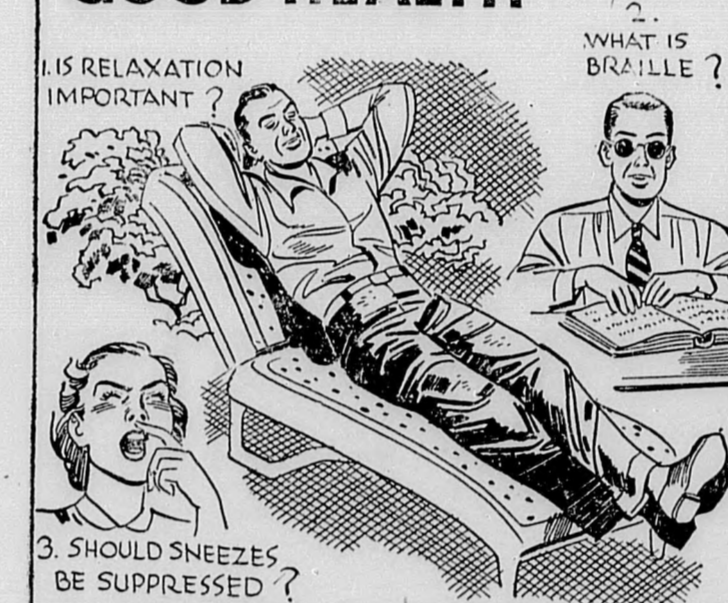


Betty Brown Elba High School Good Citizen-ship Girl
Rebecca Brunson New Brockett Good Citizen-ship Girl

TEL. CLASS
The T.E.L. Class of the Elba Baptist Church met on Thursday afternoon in the social hall for the regular January meeting. Mrs. George Collier and Mrs. John Brunson were joint hosts. Several new members were attracted by a presentation of Camille. The piano solo was given by Mrs. L. L. Larkin. Several new members were attracted by a presentation of Camille. The piano solo was given by Mrs. L. L. Larkin. Several new members were attracted by a presentation of Camille. The piano solo was given by Mrs. L. L. Larkin.

STUDY CLUB
The Elba Study Club met on Thursday afternoon Jan. 21st at the home of Mrs. J. O. English with Mrs. Wesley Hair as co-hostess with Mrs. English. The meeting was called to order by the president, Mrs. Will Windham, who also conducted the business meeting. A business meeting was held and plans were made for a visitation program for the club. A delicious salad plate with hot coffee, cake and cream was served by the hostess. A social hour was enjoyed by 17 members. Martha Hair of Columbus, Ga. spent the weekend with her parents, Mr. and Mrs. Wesley Hair.

GOOD HEALTH



Answer to Question No. 1:
The ability to relax is very important and gives promise of a longer, healthier life. Most recreation is as strenuous as our work and should be sensibly regulated. A person's mental attitude greatly affects his ability to get the most out of his periods of relaxation. At these times he should cast his worries aside. Otherwise, sleep will be disturbed and recreation fruitless.

Answer to Question No. 2:
It is a system of printing for the blind which uses combinations of tangible points or impressions. (Copyright 1954 by Health Information)

Answer to Question No. 3:
The best thing to do with an annoying sneeze is to sneeze into your handkerchief. If you do not have a handkerchief, it is better to sneeze normally through the mouth which is better equipped than the sinuses and nostrils to handle the blast. Suppression of sneezes may lead to considerable damage to the ears.

DIXIE LAND DRIVE-In

LOCATED ON OPP-ELBA HIGHWAY
ADMISSION: 40c
Show Begins at 6 P. M.
\$10.00 Value Given Away Each Tuesday Night

Weds.-Thurs., Jan. 20-21
FIRST LOCAL SHOWING
99 River Street
John Payne
Evelyn Keyes
Fri.-Sat., Jan. 22-23
Overland
Stage Raiders
John Wayne
Ray Corrigan
Gay Adventure
Burgess Meredith
Jean Pierre Amont

Sun.-Mon., Jan. 24-25
FIRST LOCAL SHOWING
Serpent of the Nile
Rhonda Fleming
Rhonda Fleming
Lundigan
Tuesday, Jan. 26
Stolen Face
Paul Menard
Elizabeth Scott
Plus Jackpot
Weds.-Thurs., Jan. 27-28
FIRST LOCAL SHOWING
SABRE JET
Robert Stack
Coleen Gray

THE ELBA CLIPPER

strong, George Collier, A. C. Dunaway, J. C. Fleming, J. M. Garrett, Fred Harper, Gusie Johnson, E. D. Kesterson, J. A. Kimmy, J. D. Lowery, M. A. Owen, E. H. Murphy, L. S. Russell, W. M. Russell, F. L. Spurr, W. P. Windham and Misses Eunice Farris and Mabel Brunson and one visitor, Mrs. Sam Byrd of Cordele, Ga.

Mr. and Mrs. Ed Woodham visited Mr. and Mrs. Felix Conner in Opelika last weekend.

B.V.C. MEETS
The B.V.C. of the Elba Baptist Church met on Monday night with Mrs. Ezra Kelley for the regular meeting. The hostess served an evening meal with hot coffee on arrival. Afterwards the meeting was called to order by the circle chairman, Mrs. Pauline Allen and the business was discussed with the devotionals was given by Mrs. Neal Hutto and was taken from the 4th chapter of Timothy. The chapters from the Book "Evangeline Country" by John Caylor were discussed by Mrs. H. B. Larkin who was a guest of the Circle. A vocal solo, "In The Garden" was sung by Mrs. Corinne English, accompanied by Mrs. J. W. Kendrick at the piano. The meeting was dismissed with a prayer. Those present were Mesdames Pauline Allen, Neal Hutto, Corinne English, J. W. Kendrick, G. P. Mills, Jim Whitman, Colon Whitman, M. L. Sear, Elmer Taylor, H. B. Larkin, Cecil Dowling, Ezra Kelley, Robbie Russell, Cecil Prescott, William Bullard and Gladys Clark. Mrs. Jack York was welcomed as a new member. Dr. and Mrs. John R. Crook and son, Johnie, spent Sunday with his mother, Mrs. W. R. Crook.

4-H CLUB NEWS

Coffee County 4-H Club members paid tribute to their local adult leaders here Friday night at a recognition dinner in the lunch room of Elba High School. Approximately 100 persons were present.

Tim Johnson, member of New Hope Club and president of the County Council of 4-H Clubs, presided. The dinner was sponsored as an activity of the County Council.

Mrs. L. L. (Miss Jean) Farris of Enterprise was guest, entertainer. Many of her remarks were from the more humorous side of life. But in a more serious vein, she also talked of the adult's responsibility in the development of youth.

On the guest list were members of the County Council of Commissioners and Board of Education, superintendent of education, and their wives. Overall direction and planning was by members of the Coffee County Extension Service Staff.

Play Lowery of Zion Chapel Club gave the invocation. Group singing was led by Jean Wise and Gus Farris of Kinston. Miss Lowery and the Council president also gave the 4-H ritual.

SOCIALS

Joe and Bubba Young (sons of Mr. and Mrs. Fred Young) of Pensacola, Fla. spent the weekend with their grandmother, Mrs. Evelyn Young.

John Morrow of Ft. Jackson, S. C. spent the weekend with his parents, Mr. and Mrs. Leroy Morrow.

Mr. and Mrs. Bob Fick and family of Montgomery visited Mr. and Mrs. Horton Fick last weekend.

Miss Cornelia Ellis and Buddy Whitman spent last weekend in Auburn.

Mr. and Mrs. Fred Martin of Montgomery spent last weekend with relatives here.

Mr. and Mrs. Gertrude Prichard had as their guests on Sunday Mr. and Mrs. W. T. Whitman and Mr. and Mrs. Ralph Sharpless of Troy and Mr. and Mrs. Russell Baxley and sons, Jimmie, David and Steve of Enterprise.

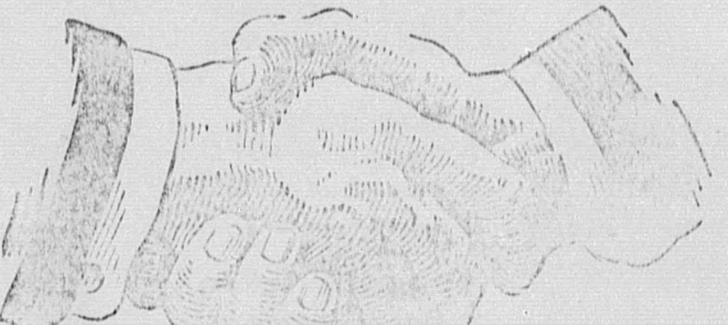
Mr. and Mrs. Ledy Rhoades Ledger Sheets at The Clipper

My Neighbors

By Bill Pearson
"Now that, Cousin, is a 'secondary boycott'!"

of Pensacola visited relatives here last weekend.
Mr. and Mrs. J. W. Kendrick spent Sunday with Mr. and Mrs. Jack Dickert in Brundage.
Mrs. W. A. H. and Mrs. Tom Beale accompanied L. Beale, solicitor Lewy Stephens in Birmingham on Wednesday. Mr. and Mrs. J. D. W. transacted business in Montgomery where he left by plane for Ft. Lewis, Washington, where he will sail for Japan for a tour of duty. Mrs. Beale and little son, Wesley, will remain with their parents, Mr. and Mrs. J. D. W. for the present.

Congratulations Elba Theater

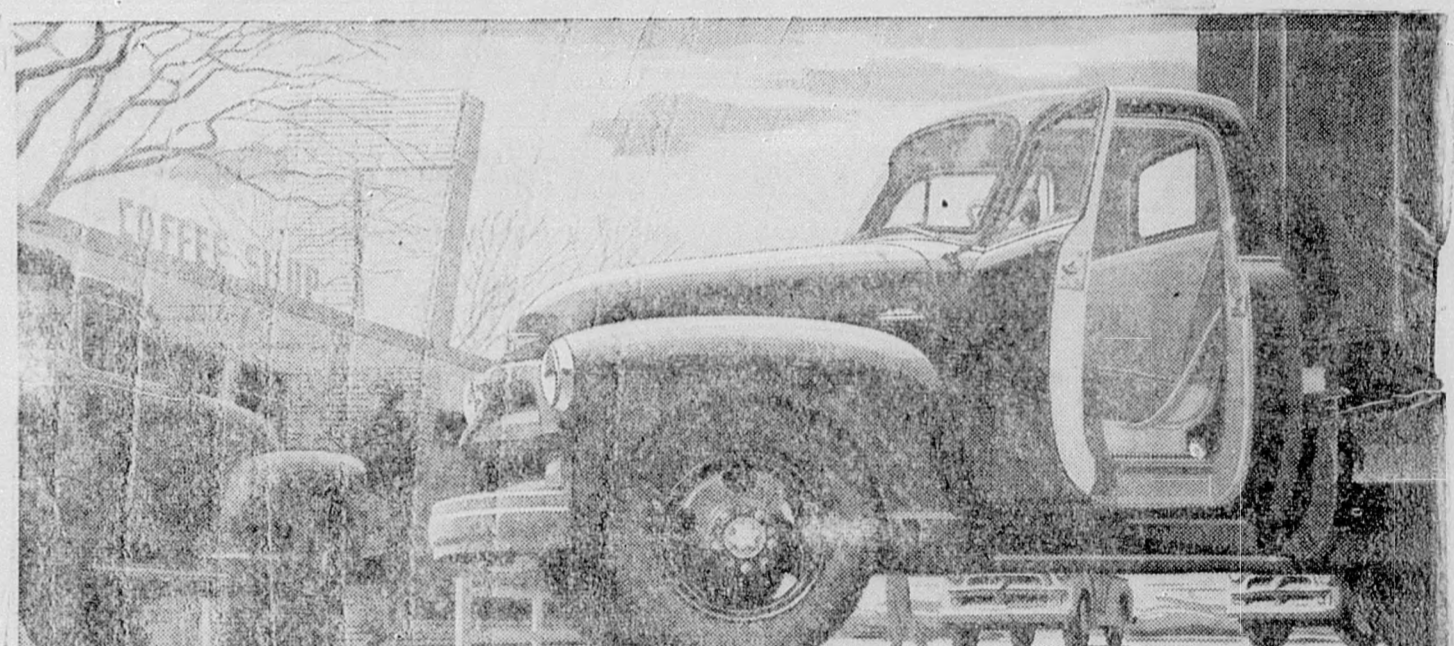


We join the whole town in wishing you a continued success in business.

We were glad to write the fire insurance on your new building.

Emergency Aid Fire Insurance Co.

New cab comfort, convenience, safety!



NEW CHEVROLET TRUCKS FOR '54

Completely new! The new Comfortmaster cab is only one of the many great new advances offered by the most powerful, finest performing, best-looking Advance-Design trucks ever built!

The new '54 Chevrolet truck Comfortmaster cab offers increased visibility with new one-piece curved windshield. Instruments are easier to read and controls are easier to reach. And the new Ride Control Seat* provides extra comfort for drivers.

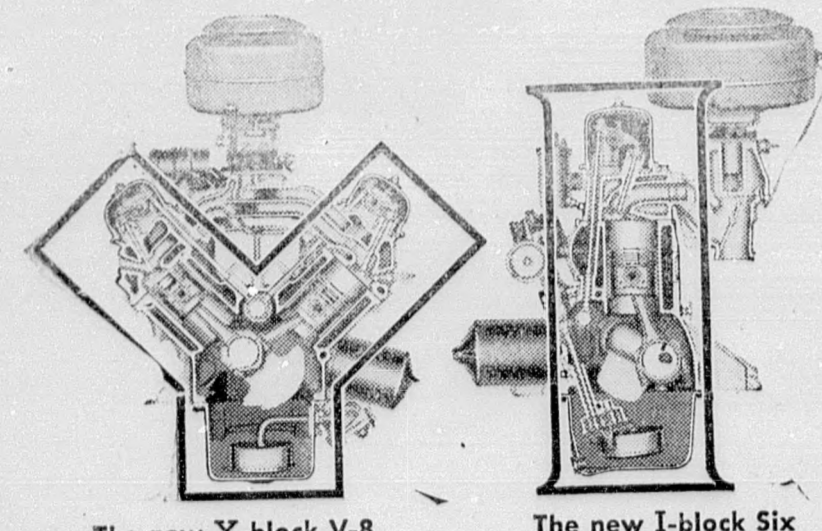
Here are more new features you'll like—NEW ENGINE POWER AND ECONOMY. Bigger "Industrious 235" Rugged "Loadmaster 235" All-new "Jobmaster 261" engine. NEW AUTOMATIC TRANSMISSION* Hydra-

Matic is available on 1/2-, 3/4- and 1-ton models. NEW, BIGGER LOAD SPACE. Roomier pickup and stake bodies. NEW CHASSIS RUGGEDNESS. Heavier axle shafts on 2-ton models. Newly designed clutches and more rigid frames on all models. NEW ADVANCE-DESIGN STYLING. New front-end is more massive in appearance. *Optional at extra cost. Ride Control Seat is available on all cab models. "Jobmaster 261" engine on 2-ton models.



Dorsey Bros. Chevrolet Inc.

Extra Dividends at no extra cost!



The new Y-block V-8 has the new extra-deep crankcase, has 130-h.p. for a dividend of 18% more power. Like the V-8, it has Ford's High-Turbulence Combustion Chamber for more complete and economical combustion of fuel. It's the latest word on high-compression, low-friction Six design.

The '54 Ford gives you extra Dividends in style, in performance, in ride, with fine-car features you would normally expect to find only in highest-priced cars.



Ball-Joint Front Suspension. It allows greater up and down wheel travel for a smoother ride... helps keep wheels in true alignment for consistently easy handling. Whether move on ball joints, whether up or down... right or left.

Come in for a Test Drive

'54 Ford

CANNON MOTOR CO.

POOR ORIGINAL

BLEED THROUGH

"Hog Market Possibilities"

Several facts about the hog market for 1954 are interesting. Top hogs sold for \$24 per hundred pounds in late December, compared to \$18 during the same months last year. "Second in importance," said the agent, "is the fact that hog numbers are down for the third straight year. In 1953 pigs farrowed in the U.S. totaled 82 million. This was 9 million less than 1952 and 12 million less than the past 10-year average. Fewer hog numbers plus higher consumer demand for meat are responsible for the increased demand and higher prices.

"In the third place, most people had expected a sharp in-

crease in the 1954 spring pig crop. But if present intentions of farmers materialize, pigs farrowed next spring will be only about four per cent larger than last spring and still 10 per cent below the last 10-year average. Pigs farrowed between Dec. 1 and Jan. 1 are counted in the spring pig crop and usually make up 60 per cent or more of total farrowings for the year."

Mr. Speed said the estimated small pig crop indicates good prices for hogs at least through the summer of 1955. Market prospects, he added, look good for hog growers in Coffee County who have good foundation herds and sound feeding programs.

COSTEN HILL

Rev. L. E. Plant will be at the Costen Hill Church of God Sunday showing his pictures of the Holy Land. The public is invited. S. R. Chappell, pastor.

Warranty Deeds, short and long mortgage forms, rent notes, Ledger Sheets at The Clipper

At Your Call with fast AMBULANCE SERVICE

We are always at your call ready to help you when the need arises. You may summon us day or night to take care of all the details associated with the passing of a loved one. Let us provide you with a service that is both sympathetic and understanding.

Hayes Funeral Homes

Authorized funeral directors for Liberty National, Family Reserve, Brown Service, Liqueur and all cash policies.

TRADE IN ELBA

Greeting Cards at The Clipper.

"Pistol Point" Ride Taken

Glenn Vaughn, son of Mr. and Mrs. Oscar Vaughn, had a thrilling experience Saturday evening. He drove from the Vaughn & Company store in their four-door sedan to their home on West Davis street for supper.

When he got into the car to return to town there were two men in the rear seat and one of them poked a pistol against his head and ordered him to go as he was told. They ordered him to drive the car to the city pit down the Elba-Samson highway. At that point Glenn was ordered to turn around and stop. The two men got out and told him when he heard the car door slam to get going, which he did.

Glenn said he made no resistance and obeyed orders implicitly. He came back to town and reported the incident. Sheriff H. D. Tillman was notified and his bloodhounds were taken to the point where the kidnappers disembarked and the dogs tracked the kidnappers nearly a mile up the hill to a point where it is thought they entered a car.

DEATH OF PERRY D. THOMAS

Perry Douglas Thomas, 65, died in Phenix City Jan. 16, following a protracted illness. He was born and reared in Victoria community, moving to Columbus, Ga., when about 18 years old. He was employed in a textile mill in that city for many years.

Surviving are: three brothers, H. C. Thomas, Enterprise; J. C. Thomas, Laverne; and C. W. Thomas, Jay, Fla.; two sisters, Mrs. T. A. Kelley and Mrs. E. F. Kelley, both of Victoria community.

The body was brought to the Victoria Baptist Church where funeral services were held Jan. 18. Revs. J. E. Plant and Ross Fulcrum officiating. Interment was in Victoria cemetery, Hayes Funeral Home directing.

G. M. FULLER

CONTRACTING SUPERVISOR

PEACE

There's nothing terrible in death; 'Tis but to cast our robes away, And sleep at night, without a breath To break repose till dawn of day.

Montgomery

Southern Funeral Homes

OFF 29 Phone ELBA 276

CONGRATULATIONS ELBA THEATER

Carroll Hardware

Ozark, Alabama

CONGRATULATES The Elba Theater

Alabama's Only Theater Equipped with this New Modern Heating and Cooling System

Newest G-E Cooling and Heating Needs No Water or Fuel!

WEATHER

ALL-ELECTRIC COOLING FOR HOMES, STORES, OFFICES

GENERAL ELECTRIC

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This is an OK USED CAR

THIS TAG ON A USED CAR TELLS YOU— you can buy with NEW-CAR CONFIDENCE!

6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described

Warranted in Writing!

AUTHORIZED CHEVROLET DEALER

See our listings below

Dorsey Bros. Chevrolet Inc.

Yes, We Are Shouting

BEST WISHES

To The

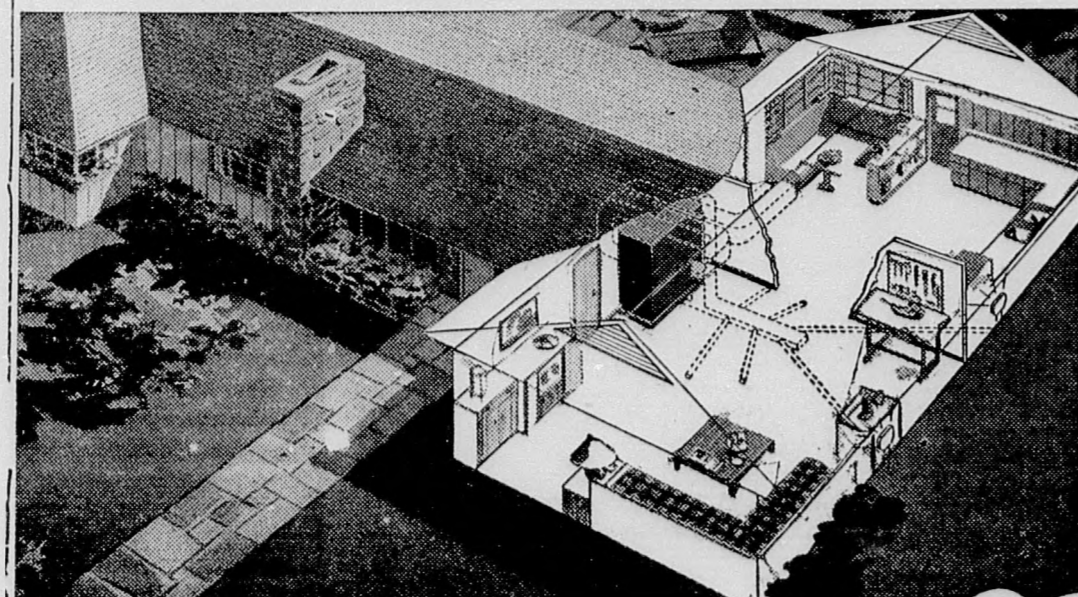
Elba Theater

Upon the Completion of Their

Completely Modern Building

ANDALUSIA LUMBER CO. extends to you its sincerest and best wishes of the continued success of your theater and thanks you for giving it an opportunity to take part in remodeling of your building.

AndalusiaLumberCo.



The G-E Weathertron—for new and existing homes, and small commercial and institutional buildings. Cools, heats, removes excess moisture, filters, circulates.

WEATHER

ALL-ELECTRIC COOLING FOR HOMES, STORES, OFFICES

GENERAL ELECTRIC

POOR ORIGINAL



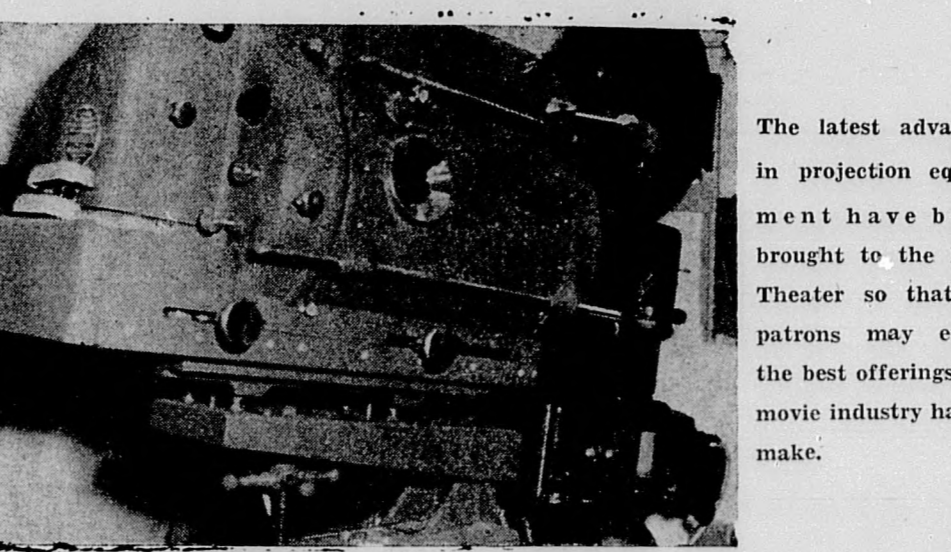
New Elba Theater

Thursday January 21, 1954 ----- 7: P.M.

OPENING DAY PICTURE

Give A Girl A Break

★ Debbie Reynolds
★ MARGIE and GOWER CHAMPION
News- -Cartoon



The latest advances in projection equipment have been brought to the Elba Theater so that its patrons may enjoy the best offerings the movie industry has to make.

Fire Proof -- Air Conditioned

No expense was spared in making the Elba Theater one of the most comfortable and safest movie houses in this section of the country. Only the best materials were used and the latest safety features incorporated.

A major improvement was the installation of a combination heating and air conditioning unit. After once being turned on this General Electric unit automatically does all the work. In the summer time it keeps humidity and temperature down to comfortable levels while in the winter it automatically compensates for the colder weather. Other facilities that have been improved include rest rooms, seats, the balcony and drinking fountains.

All equipment in the projection booth is new. A super arc lamp that does away with bothersome flicker on the screen has been installed. A new screen has been installed and a new 1 lens makes it possible to show 3-D pictures. A new tubular steel frame on the screen makes it possible to adjust it to 3-D movies or cinemascope.

The management wishes to thank all the firms who took part in this program, especially G. M. Fuller and H. L. Holman, architect.

Facilities For Colored Patrons



In remodeling the Elba Theater, facilities for our colored patrons were improved. Seats were rearranged and modern, tile rest rooms installed. Patronage of the colored people in Elba is a valued part of our business and we have taken steps to show our appreciation. The balcony portion of the theater has been extended forward to make more seating space. With this increase in seating capacity, we hope an ever-growing number will attend our shows and take advantage of the air-conditioned comfort of the theater during the summer or the warm comfort of the building in the winter months.

In Memoriam



Walter James Brackin
1883—1947
"Great Lives Live On"

The vision, unlimited ability, and abounding energy of the late Walter J. Brackin contributed materially to the success and progress of the Elba Theater. He always maintained, "It is my aim and desire to please the dear people." It was for this reason that during his lifetime he was considered to be the "Dean of Showmen." He was actively engaged in the moving picture business from 1905 until 1947.

His favorite expression was always "A good show after a good show." Seldom does one meet so colorful a figure. His unique philosophy of life, magnanimity, well-deserved success and simple habits will long remain in the memory of the thousands of people who admired and loved him, and the principles which symbolized his every day life.

BLEED THROUGH

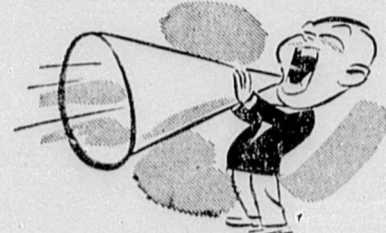
Congratulations Elba Theater

It Was A Pleasure to Participate in
the Remodelling of Your Beautiful Theatre

All Glass Work By

BEUCHAMPS
PAINT & GLASS COMPANY
DOTHAN, ALA.

CONGRATULATIONS



ELBA THEATER on Your New Building

WE ARE VERY PROUD THAT YOU SELECTED
US AS A MAJOR SUPPLIER FOR YOUR
BUILDING MATERIAL NEEDS

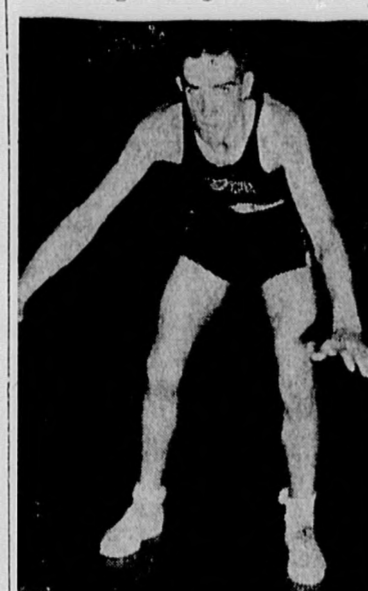
Our firm appreciates the opportunity to take part in the progress of Elba and is especially proud to have supplied Building Materials for remodeling the theater and thus be a part in bringing the town one of the finest movie houses in Southeastern Alabama. Elba has made substantial progress in the past decade and is proud that your management sees fit to make this substantial investment in our future.

- ★ Metal Lathe
- ★ Accoustical Plaster
- ★ Flush Doors
- ★ Dupont Paints
- ★ Door Hardware
- ★ Cement & Mortar Mix

Bonneau Jeter Hdw. Co.

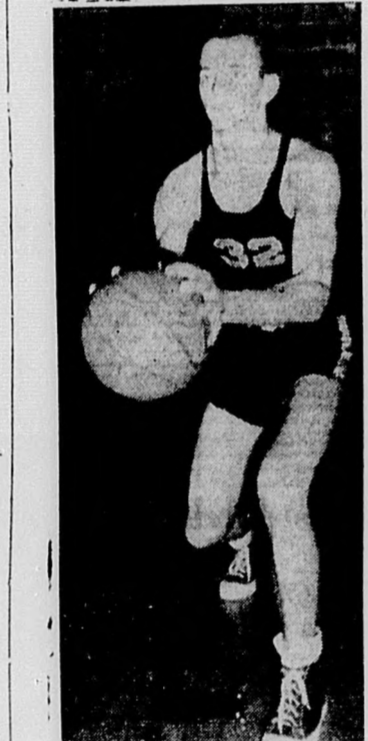
Beat Dothan

Elba High School eagles became the acknowledged king of their sport in the Wiregrass Friday when they rang up a 72-61 victory over Dothan on the opponent's court. It was the local's second victory in a week over their big city cousins as they had posted a 101-84 victory on them Tuesday.



Charles Danford
Scores 16 Points

Trailing during the first half of the game, the Elba quintet came back strong in the last two periods to erase a 21-38 deficit by scoring 41 points to their foe's 23. In turning this trick, Elba scored more points against Dothan than any team in the past two years and were the first team to defeat them on their home court since Elba's District tourney final last year. Elba's five starters came within



Wayne Hamm
Capable Replacement

in a few points of each other in vying for scoring honors. Harry Jacobs, who also looked fine on defense, netted the most points with 17 to his credit. Following closely were Wayne Hamm and the team's rock-solid anchor, Charles Danford. Elba's Bobo, who netted 25 field goals, now has a six win record.

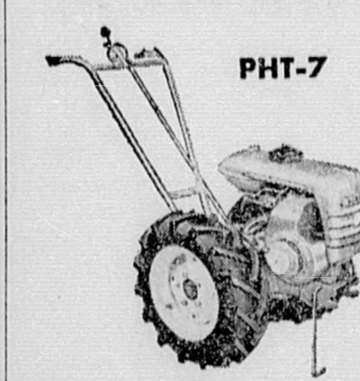


Wayne Hamm
Dances in Alabama

But record for the cage season Elba will be under increasing pressure each time they take the court to preserve their unbeaten string. Every team on the schedule will be pushing for the lead, trying to be the team to knock them off the undefeated list. Victims to date include Dothan twice, Enterprise, New Britain, Kinston and Andalusia.

FOR CHILLS & FEVER 666 made with QUININE

**Bolens Power-Ho
Garden Tractor
with the amazing new
Versamatic Drive**



Featuring Versamatic drive—infinitely variable forward speeds at full power and under load, without belt switching, gear switching, or clutching and a new safety reverse.

- 11 Attachments
- that make Bolens pay its way 12 months of the year in town or country.

SEE
Joe P. Martin
ELBA



A-1 SERVICE

Call us for dependable ready-mixed concrete service. Delivered when and where you want it.

SMITH BROTHERS
Lumber Company
Enterprise, Alabama
Phone: 535 or 519

Elba Theatre

Program Jan. 21 - 29

Thurs.-Fri., Jan. 21-22

Give A Girl A Break

Debie Reynolds

Marge and Gower

Champion

News-Cartoon

Sun.-Mon., Jan. 24-25

HOUDINIE

Tony Curtis

Cartoon-News

Tues.-Wed., Jan. 26-27

Blue Print For Murder

Joseph Cotton

Jean Peters

Short Subjects

Thurs.-Fri., Jan. 28-29

Power River

Roy Calhoun

Corinne Calvet

Short Subjects

L. & L. Farms Second Annual Sale Wednesday, Jan. 27th at L. & L. farm, 1 P.M. C.S.T. 3 mi. northwest, 1 mi. west 231, near Dothan, Ala.



35 lots—15 bulls—50 females
57 Polled Short-horns
8 Short-horns

L. & L. sells 44 lots, Oakwood Stock Farm, Ashville, Ohio; (world's leading Polled Short-horn breeder) 18; D. W. Griffin, Chipley, Florida, 3.

Several bulls good enough to head the nation's best purebred herds, as well as a good selection of rugged, weight-for-age bulls for the commercial cattleman who wants to top the market.

Females—one of the largest and best selections of Polled Short-horn females to be offered anywhere in the nation this year. Bred to bulls that have been champions at such events as the International at Chicago.

Come see how a small added investment over the price you would pay for an ordinary animal will buy you a foundation female of nationally recognized quality and breeding.

The South's fastest expanding beef breed... More weight-for-age... More milk in the beef cow... Lunch available at sale. C. D. Swaffar, Tulsa, Okla. auctioneer; Don Longley, Aurora, Ill. Sale Mgr.



**YOUR GREATEST ASSET
IN THE
NEW YEAR**

Now is the time for taking stock, for setting up a budget for the year ahead. As long as you and your family are in good health you can reasonably count on reaching your goal. Your health affects every facet of your life... good health is your greatest asset. Guard it well by living sensibly and seeing your doctor regularly. You can rely on us to compound any medicines he prescribes with accuracy and promptness—to give you friendly, efficient service on all your health needs.

YOUR PHARMACIST

ELBA DRUG

Power Company Plans

L. M. Smith, president, announced that Alabama Power Company's Board of Directors at its meeting January 15 approved a construction budget for additions and improvements of approximately \$34 million for the calendar year 1954. The largest single item was for nearly \$12 million for the completion of Barry Steam Plant near Mobile. The first unit of this plant is expected to go into operation in February, and the second unit before the middle of the year. At Gorgas over \$4 million will be devoted to new plant construction and to improvements at the coal mine.

An item of approximately \$3,200,000 in the 1954 budget is set aside for extensions to new customers and includes the cost of meters, transformers and other items. An expenditure of \$1,600,000 is scheduled for additions and improvements to the distribution system, and \$4,500,000 for new transmission lines and substations and improvements to existing facilities.

Miscellaneous improvements to generating plants will total \$350,000. Automobile equipment, office equipment and furniture and tools, implements and testing equipment amount to \$489,000. Miscellaneous buildings and additions will cost \$250,000.

Mr. Smith stated that the Company's construction budget for 1954 is smaller than 1953 expenditures largely because of the construction of Barry Steam Plant was expended in 1953 even though the plant will not be in full operation until the middle of 1954.

Reporting on operations for 1953, Mr. Smith said: "The Company's total revenues were \$72.1 million for 1953; \$10,854,000 was required for taxes. This is more than 23 cents of every dollar of revenue received by the Company."

Warranty deeds, short and long mortgage forms, rent notes Ledger Sheets at The Clipper

FOR SALE
DeLabardeen & Marvel Coal (Red Ash)

WANTED TO BUY
Peanut Hay
CURRY TAYLOR
Phone 246

COTTON QUIZ

HOW LONG HAVE
COTTON RUGS BEEN
IN USE?

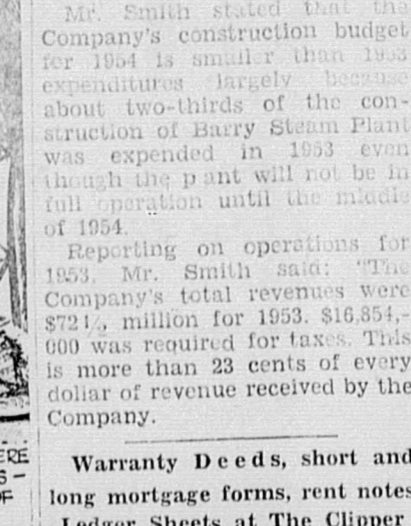


COTTON FLOCK COVERINGS WERE
IN USE IN THE EASTERN HEMISPHERE PRIOR TO THE RISE OF
THE ROMAN EMPIRE.

LUKE SIMMONS, JR.

PEARL HARBOR, T. H. (PHINC) — The escort vessel USS Silverstein arrived here

Smokey Says:



A queer way of showing appreciation for God's gifts and man's handiwork!

OLEN DEPT. STORES The Store With More

Super-Savings in every department! Prices cut to clear!

GIGANTIC JANUARY SALE

Starts Fri., Jan. 22nd

Special Purchase! GIRLS' COATS
25% Wool Face! Sizes 1 to 6!
• Adorable styles, many colors
• Warmly lined for cold weather
1.99

Sale! REG. 6.99 to 10.95 DRESSES
Casual & Dressy Styles
• New wanted fabrics
• Smart styles and colors
• Sizes for everyone
\$4

Sale! Children's DRESSES \$1
• Adorable new styles
• Colorfast & washable
• Sizes 3-6X & 7-14

Sale! Boys' 8-oz. Denim OVERALLS 1.33
• Famous "Big Jack" make
• Reinforced, Sizes 6-16

Sale! Boys' 1.69 SPORT SHIRTS 1.33
• Flannel plaid
• Cotton plaid
• Washable, 6-16

Sale! Ladies' 1.99 BLOUSES 1.57
• Sweet winter fabrics
• Dressy & casual
• Fine details, wide size range
2 for \$3

Sale! Boys' 2.97 & 3.99 Dress Pants 2.44
• Smart Rayon Gabardine
• Zipper Fly, Pleated Front

All Goods First Quality!
Satisfaction guaranteed on every purchase or your money cheerfully refunded.

Sale! Men's All Leather Dress Shoes 5.77
• Moc or Plain Toe, U or Wing Tip
• Durable and Handsomely Made, 6-12

Sale! 2.99 & 3.99 SKIRTS \$2
• Whittling full styles
• Pencil slim styles
• New fabrics, ladies' sizes

Sale! Ladies' 2.99 & 3.99 SWEATERS 2.44
• Smart cardigans
• Warm all wool ladies' sizes 34-46

Sale! Men's 2.97 & 3.99 Dress Shoes 5.77
• Moc or Plain Toe, U or Wing Tip
• Durable and Handsomely Made, 6-12

Sale! Children's Cotton PANTIES 6 FOR \$1
Fine soft knitted cotton, longwearing quality.

Sale! Fresh Cotton PIECE GOODS 38c
• 60" sq. percales
• Spun rayons
• Rayon gabardines
• Lovely patterns
• Colorfast, 36" wide

BLANKETS 1/4 OFF!
REG. NOW REG. NOW
1.49 1.12 4.99 3.74
1.99 1.49 5.99 4.50
2.99 2.24 6.99 5.25
3.99 2.99 9.95 7.48

Sale! Ladies' 3.99 SHOES 2.88
• Durable winter textures
• Dress & casual, all sizes

Sale! Ladies' Lacy SLIPS \$1
• Multifilament crepes
• Deep lace top & bottom
• Expertly styled, 32-44

SALE! Children's 2.99 & 3.99 SHOES 2.48
All leather, oxford styles with crepe or compo soles. Longwearing, many styles. 8 1/2 to 3.

OLEN DEPT. STORES ELBA, ALA.

Editorial

THUNDER CAME UP QUICKLY

In Elba Centennial Day, Nov. 19, the main speaker, Ex-Governor James E. Folsom predicted the thunder clouds would gather round his head during the approaching political campaign. Never did a man speak truer words. The very next day, The Montgomery Advertiser let loose with a blast entitled "Dorsey Trailers vs. Jim Folsom."

While complimenting Elba on its progress and program, the editorial roared at Big Jim as the enemy of industry. Using Dorsey Trailers as an example of what a manufacturing plant means to a community, the writer pointed out the ex-governor as its worst enemy. To see just how much the trailer plant suffered during the Folsom regime from 1947 to 1951, a check was made on the number of employees hired at the plant during that time. Roughly, there was a 43 per cent increase in the number of people working there. This hardly pictures a factory struggling against a state government that put every obstacle in the way of its operation.

While it is realized The Advertiser picked Dorsey Trailers as an example, they hardly picked a good one. Statewide statistics might show a drop in the industrial payroll in Alabama during that time but considering the booming economic conditions of those years it is doubtful.

The Folsom administration can't claim credit for promoting nationwide good times but neither can it be blamed for stunting the growth of industries located here.

last month competing a seven-month tour of duty in the Far East. Among those who returned aboard the ship was Luke Simmons, Jr., stewardman, USN, son of Mr. and Mrs. Luke Simmons of 308 Newton st., Elba, Ala.

The Silverstein is one of the ships of Escort Squadron 11 based at Pearl Harbor. She escorted supply ships and patrolled the fishing boundary between Japan and Korea while in the Orient.

Training exercises were conducted against friendly submarines from Okinawa to Yokosuka, Japan.

Report of Condition of ELBA EXCHANGE BANK Of Elba, in the State of Alabama

At the Close of Business Dec. 31, 1953

ASSETS	
1. Cash, balances with other banks, including reserve balances, and cash items in process of collection.....	\$ 778,082.72
2. United States Government obligations direct and guaranteed.....	297,943.75
3. Obligations of States and political subdivisions.....	49,682.50
4. Other bonds, notes & debentures.....	60,000.00
5. Loans and discounts.....	614,174.40
6. Bank furniture and fixtures.....	14,000.00
7. Real estate owned other bank premises.....	1,715.00
TOTAL ASSETS.....	\$1,825,598.37

LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations.....	1,469,169.63
14. Time deposits of individuals, partnerships and corporations.....	164,221.48
15. Deposits of U. S. Gov't.....	16,909.47
16. Deposits of States and political subdivisions.....	54,122.28
17. Other deposits.....	6,786.82
TOTAL DEPOSITS.....	1,710,910.34
TOTAL LIABILITIES.....	\$1,710,910.34

CAPITAL ACCOUNTS	
25. Capital.....	50,000.00
26. Surplus.....	50,000.00
27. Undivided profits.....	14,688.03
TOTAL CAPITAL ACCOUNTS.....	114,688.03
Total Liabilities & Capital Accounts.....	\$1,825,598.37

This bank's capital consists of:
Common stock with total par value \$50,000.
31. Assets pledged or assigned to secure liabilities and for other purposes..... 110,000.00

MEMORANDA

I, John Brunson, president, of the above named bank do solemnly affirm that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth to the best of my knowledge and belief.

Correct—Attest
John Brunson
Directors
Fountain Lee
Lester Brunson
T. B. Bryan

State of Alabama, County of Coffee
Sworn to and subscribed before me this 11th day of January, 1954 and I hereby certify that I am not an officer or director of this bank.

My commission expires May 30, 1955
J. W. Kendrick, Notary Public

POOR ORIGINAL

BLEED THROUGH

